

# Visningsplan



**Tv-köpare** Henrik Ström  
**Annonsör** Sveriges Åkeriföretag  
**Produkt** Vi kör för din skull  
**Datum** 20 – 03 – 09  
**Period** 09 – 04 – 09 till 19 – 04 – 09  
**Målgrupp** K25–59

## TV3 (47 Spots)

Datum	Film Title	Kanal	Tid	Dur	PIB	Program	Kommentarer
To 9 Apr 2009	Matbutik	TV3	08:48	20		TVINS 2009 WISH	
To 9 Apr 2009		TV3	14:32	60		TBA	
To 9 Apr 2009		TV3	20:26	60		STOCKHOLM – ARLANDA YR 1 16:9	
To 9 Apr 2009	Klädbutik	TV3	21:25	20		GRANNFEJDEN YR 3 16:9	
To 9 Apr 2009		TV3	23:09	60		MENTALIST. THE YR 1 16:9	
Fr 10 Apr 2009	Fabrik	TV3	00:40	20		NAVY NCIS YR 1	
Fr 10 Apr 2009		TV3	09:53	60		AMERICA'S NEXT TOP MODEL YR 4	
Fr 10 Apr 2009		TV3	16:35	60		AMERICA'S NEXT TOP MODEL YR 4	
Fr 10 Apr 2009		TV3	20:41	60		WITHOUT A TRACE YR 3 16:9	
Lö 11 Apr 2009	Matbutik	TV3	00:18	20		CHRONICLES OF RIDDICK. THE 16:	
Lö 11 Apr 2009		TV3	02:03	60		PRODUCERS. THE (2005) 16:9	
Lö 11 Apr 2009		TV3	07:53	60		MELROSE PLACE (1–128B)	
Lö 11 Apr 2009	Klädbutik	TV3	16:12	20		DIAGNOS OKAND YR 1 16: 9	
Lö 11 Apr 2009	Fabrik	TV3	16:41	20		KVALLSMAT YR 1 16:9	
Lö 11 Apr 2009	Matbutik	TV3	20:41	20		WITHOUT A TRACE YR 3 16:9	
Lö 11 Apr 2009		TV3	21:55	60		JAG VET VAD DU GJORDE FORRA LO	
Sö 12 Apr 2009	Klädbutik	TV3	14:54	20		TWO WEEKS 16:9	
Sö 12 Apr 2009		TV3	16:11	60		SVERIGES SMARTASTE BARN YR 2 1	
Sö 12 Apr 2009	Fabrik	TV3	19:42	20		SINGING BEE YR 3 – OP SWEDEN 1	
Må 13 Apr 2009		TV3	01:15	60		LAW AND ORDER YR 16 (16:9)	
Må 13 Apr 2009		TV3	01:46	60		GRANNFEJDEN YR 3 16:9	
Må 13 Apr 2009	Matbutik	TV3	06:45	20		NANNY. THE YR 1 (1–24)	
Må 13 Apr 2009	Klädbutik	TV3	07:00	20		SPIN CITY YR 3	
Må 13 Apr 2009	Fabrik	TV3	23:17	20		SEX AND THE CITY YR 1	
Ti 14 Apr 2009	Matbutik	TV3	07:11	20		SPIN CITY YR 3	
Ti 14 Apr 2009	Klädbutik	TV3	19:41	20		SJUKHUSET YR 4 16:9	
Ti 14 Apr 2009	Fabrik	TV3	19:58	20		NAVY NCIS YR 6 16:9	
Ti 14 Apr 2009	Matbutik	TV3	21:12	20		MENTALIST. THE YR 1 16:9	
Ti 14 Apr 2009	Klädbutik	TV3	22:26	20		GORDON RAMSAY: COOKALONG LIVE	
On 15 Apr 2009	Fabrik	TV3	07:41	20		JUST SHOOT ME YR 1 EPS 1 – 6	
On 15 Apr 2009	Matbutik	TV3	08:48	20		TVINS 2009 WISH	
On 15 Apr 2009	Klädbutik	TV3	11:11	20		OPRAH WINFREY SHOW. THE YR 23	
On 15 Apr 2009	Fabrik	TV3	11:30	20		RACHAEL RAY YR 2	
On 15 Apr 2009	Matbutik	TV3	13:25	20		DAYS OF OUR LIVES (2861–3120)	
On 15 Apr 2009	Klädbutik	TV3	14:32	20		TBA	

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Datum	Film Title	Kanal	Tid	Dur	PIB	Program	Kommentarer
On 15 Apr 2009	Fabrik	TV3	15:02	20		TYRA BANKS SHOW. THE YR 4 (200	
On 15 Apr 2009	Matbutik	TV3	17:06	20		SEX AND THE CITY YR 4 – EDITED	
On 15 Apr 2009	Klädbutik	TV3	17:28	20		TOP CHEF YR 2	
On 15 Apr 2009	Fabrik	TV3	23:54	20		NAVY NCIS YR 1	
To 16 Apr 2009	Matbutik	TV3	01:03	20		DREW CAREY YR 6	
To 16 Apr 2009	Klädbutik	TV3	01:29	20		CHARMED	
To 16 Apr 2009	Fabrik	TV3	08:49	20		TVINS 2009 WISH	
To 16 Apr 2009	Matbutik	TV3	14:46	20		TBA	
To 16 Apr 2009	Klädbutik	TV3	20:11	20		STOCKHOLM – ARLANDA YR 1 16:9	
To 16 Apr 2009	Fabrik	TV3	20:42	20		STOCKHOLM – ARLANDA YR 1 16:9	
Fr 17 Apr 2009	Matbutik	TV3	09:42	20		AMERICA'S NEXT TOP MODEL YR 5	
Lö 18 Apr 2009	Klädbutik	TV3	06:49	20		LITTLE HOUSE ON THE PRAIRIE	

## TV6 (44 Spots)

Datum	Film Title	Kanal	Tid	Dur	PIB	Program	Kommentarer
To 9 Apr 2009	Matbutik	TV6	21:52	20		LONGEST YARD. THE 16:9	
To 9 Apr 2009	Klädbutik	TV6	23:23	20		SCRUBS YR 6	
Fr 10 Apr 2009	Fabrik	TV6	00:39	20		SPIN CITY YR 4	
Fr 10 Apr 2009	Matbutik	TV6	08:49	20		V.I.P. YR 3	
Fr 10 Apr 2009	Klädbutik	TV6	12:28	20		MARRIED WITH CHILDREN (1-211)	
Fr 10 Apr 2009	Fabrik	TV6	13:12	20		HIGHLANDER YR 6	
Fr 10 Apr 2009	Matbutik	TV6	17:37	20		WHACKED OUT SPORTS	
Fr 10 Apr 2009		TV6	18:07	60		COPS YR 19	
Fr 10 Apr 2009	Klädbutik	TV6	20:41	20		JOURNEYMAN YR 1 16:9	
Fr 10 Apr 2009		TV6	21:51	60		HOLLOW MAN 2 16:9	
Lö 11 Apr 2009	Fabrik	TV6	00:51	20		BLADE – THE SERIES YR 1	
Lö 11 Apr 2009	Matbutik	TV6	10:07	20		MIAMI INK YR 3	
Lö 11 Apr 2009	Klädbutik	TV6	12:13	20		STARGATE ATLANTIS YR 1	
Lö 11 Apr 2009		TV6	17:35	60		MIAMI INK YR 4	
Lö 11 Apr 2009		TV6	18:16	60		FAMILY GUY YR 1	
Lö 11 Apr 2009	Fabrik	TV6	22:53	20		BROTHERS GRIMM. THE 16:9	
Sö 12 Apr 2009		TV6	01:43	60		CRUSADER 16:9	
Sö 12 Apr 2009		TV6	10:07	60		MIAMI INK YR 3	
Sö 12 Apr 2009		TV6	19:10	60		LA INK 16:9 YR 1	
Sö 12 Apr 2009	Matbutik	TV6	21:10	20		UNIT. THE YR 4 16:9	
Sö 12 Apr 2009		TV6	23:10	60		CHUCK. YR 2 16:9	
Må 13 Apr 2009		TV6	02:14	60		AMAZING RACE YR 7	
Må 13 Apr 2009	Matbutik	TV6	08:34	20		V.I.P. YR 3	
Må 13 Apr 2009	Klädbutik	TV6	10:21	20		ANGEL YR 5 (EDITED) 16:9	
Må 13 Apr 2009	Fabrik	TV6	14:25	20		JUST SHOOT ME YR 1 EPS 1 – 6	
Må 13 Apr 2009	Matbutik	TV6	19:43	20		SIMPSONS YR 1	
Må 13 Apr 2009	Klädbutik	TV6	21:11	20		TWO AND A HALF MEN YR 6 16:9	
Ti 14 Apr 2009	Fabrik	TV6	09:53	20		ANGEL YR 5 16:9	
Ti 14 Apr 2009	Matbutik	TV6	18:07	20		COPS YR 19	
Ti 14 Apr 2009	Klädbutik	TV6	23:13	20		SCRUBS YR 6	
On 15 Apr 2009	Fabrik	TV6	09:24	20		KNIGHT RIDER YR 3 (1984)	
On 15 Apr 2009	Matbutik	TV6	11:15	20		XENA: WARRIOR PRINCESS (1-24)	
On 15 Apr 2009	Klädbutik	TV6	13:08	20		STARGATE SG 1 YR 1	
On 15 Apr 2009	Fabrik	TV6	20:09	20		KNIGHT RIDER YR 1 (2008) 16:9	
On 15 Apr 2009	Matbutik	TV6	23:03	20		MASTER AND COMMANDER: THE FAR S	
To 16 Apr 2009	Klädbutik	TV6	00:52	20		SPIN CITY YR 4	
To 16 Apr 2009	Fabrik	TV6	09:04	20		KNIGHT RIDER YR 3 (1984)	
To 16 Apr 2009	Matbutik	TV6	23:06	20		SCRUBS YR 6	
Fr 17 Apr 2009	Klädbutik	TV6	00:29	20		IT'S ALWAYS SUNNY IN PHILADELPHIA	

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Datum	Film Title	Kanal	Tid	Dur	PIB	Program	Kommentarer
Fr 17 Apr 2009	Fabrik	TV6	02:20	20		JUST SHOOT ME YR 1 EPS 1 – 6	
Fr 17 Apr 2009	Matbutik	TV6	09:52	20		ANGEL YR 5 (EDITED) 16:9	
Fr 17 Apr 2009	Klädbutik	TV6	12:56	20		MARRIED WITH CHILDREN (1–211)	
Lö 18 Apr 2009	Fabrik	TV6	22:32	20		VANISHING. THE 16:9	
Sö 19 Apr 2009	Matbutik	TV6	01:13	20		FOG.THE 16:9	

## TV4+ (64 Spots)

Datum	Film Title	Kanal	Tid	Dur	PIB	Program	Kommentarer
To 9 Apr 2009		TV4+	00:22	60		'allå, 'allå, 'emliga Armén	
To 9 Apr 2009		TV4+	01:58	60		Law & Order: Special Victims Unit	
To 9 Apr 2009	Matbutik	TV4+	05:49	20		General Hospital	
To 9 Apr 2009		TV4+	12:25	60		Min Hund Styr Mitt Liv	
To 9 Apr 2009		TV4+	13:51	60		Glamour	
To 9 Apr 2009		TV4+	15:49	60		Mannen Som Talar Med Hundar	
To 9 Apr 2009		TV4+	17:46	60		Glamour	
To 9 Apr 2009		TV4+	18:14	60		General Hospital	
To 9 Apr 2009	Fabrik	TV4+	19:38	20		Dr Phil	
To 9 Apr 2009		TV4+	22:05	60		Law & Order: Special Victims Unit	
Fr 10 Apr 2009	Klädbutik	TV4+	01:04	20		Tidvattnets Förste	
Fr 10 Apr 2009	Klädbutik	TV4+	12:24	20		Min Hund Styr Mitt Liv	
Fr 10 Apr 2009	Matbutik	TV4+	14:23	20		Grannar	
Fr 10 Apr 2009	Matbutik	TV4+	15:49	20		Mannen Som Talar Med Hundar	
Fr 10 Apr 2009	Matbutik	TV4+	17:12	20		Army Wives	
Fr 10 Apr 2009	Klädbutik	TV4+	18:14	20		General Hospital	
Fr 10 Apr 2009		TV4+	19:38	60		Dr Phil	
Fr 10 Apr 2009	Matbutik	TV4+	21:12	20		Parlamentet	
Fr 10 Apr 2009	Fabrik	TV4+	22:42	20		Voices	
Fr 10 Apr 2009	Klädbutik	TV4+	23:53	20		'allå, 'allå, 'emliga Armén	
Lö 11 Apr 2009	Fabrik	TV4+	02:13	20		Giftiga Djur Med Nigel Marven	
Lö 11 Apr 2009	Fabrik	TV4+	08:30	20		Dr Phil	
Lö 11 Apr 2009		TV4+	11:28	60		Cbs 60 Minutes	
Lö 11 Apr 2009	Klädbutik	TV4+	13:14	20		Mannen Som Talar Med Hundar	
Lö 11 Apr 2009		TV4+	15:28	60		Back To The Womb: Mamals	
Lö 11 Apr 2009		TV4+	18:45	60		Antikdeckarna	
Lö 11 Apr 2009		TV4+	20:09	60		Lilla Jönssonligan På Kollo	
Lö 11 Apr 2009		TV4+	22:05	60		Maria Wern – Främmande Fågel	
Lö 11 Apr 2009		TV4+	23:43	60		En Prins I New York	
Sö 12 Apr 2009	Fabrik	TV4+	01:35	20		Hemsökta Hus	
Sö 12 Apr 2009		TV4+	02:39	60		Osaliga Andar	
Sö 12 Apr 2009		TV4+	11:33	60		Mannen Som Talar Med Hundar	
Sö 12 Apr 2009		TV4+	13:00	60		Dickinsons Auktionsklipp	
Sö 12 Apr 2009	Klädbutik	TV4+	14:45	20		Found II	
Sö 12 Apr 2009	Klädbutik	TV4+	17:17	20		Kattis & Company	
Sö 12 Apr 2009	Klädbutik	TV4+	18:16	20		Pearl Harbor	
Sö 12 Apr 2009	Matbutik	TV4+	20:20	20		Pearl Harbor	
Sö 12 Apr 2009	Klädbutik	TV4+	21:10	20		Maria Wern – Främmande Fågel	
Sö 12 Apr 2009	Fabrik	TV4+	22:24	20		Maria Wern – Främmande Fågel	
Må 13 Apr 2009	Fabrik	TV4+	13:18	20		Doctors	
Må 13 Apr 2009	Fabrik	TV4+	17:44	20		Glamour	
Må 13 Apr 2009	Matbutik	TV4+	21:42	20		Vinnare Plus	
Ti 14 Apr 2009	Klädbutik	TV4+	00:22	20		'allå, 'allå, 'emliga Armén	
Ti 14 Apr 2009	Klädbutik	TV4+	14:45	20		Dr Phil	
Ti 14 Apr 2009	Klädbutik	TV4+	20:40	20		Kattis & Company	
On 15 Apr 2009	Matbutik	TV4+	11:52	20		Jackpot	
On 15 Apr 2009	Fabrik	TV4+	12:24	20		Min Hund Styr Mitt Liv	
On 15 Apr 2009	Matbutik	TV4+	13:17	20		Doctors	

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Datum	Film Title	Kanal	Tid	Dur	PIB	Program	Kommentarer
On 15 Apr 2009	Matbutik	TV4+	20:10	20		Det Okända	
On 15 Apr 2009	Klädbutik	TV4+	23:45	20		M.A.S.H.	
To 16 Apr 2009	Fabrik	TV4+	14:46	20		Dr Phil	
To 16 Apr 2009	Fabrik	TV4+	15:19	20		Dr Phil	
To 16 Apr 2009	Matbutik	TV4+	19:39	20		Dr Phil	
To 16 Apr 2009	Fabrik	TV4+	22:05	20		Law & Order: Special Victims Unit	
Fr 17 Apr 2009	Klädbutik	TV4+	13:14	20		Doctors	
Fr 17 Apr 2009	Matbutik	TV4+	13:38	20		Glamour	
Fr 17 Apr 2009	Fabrik	TV4+	19:35	20		Varning För Jönssonligan	
Lö 18 Apr 2009	Matbutik	TV4+	07:50	20		Dr Phil	
Lö 18 Apr 2009	Matbutik	TV4+	16:15	20		Vinnare V75 Direkt	
Lö 18 Apr 2009	Klädbutik	TV4+	23:49	20		Perfect Strangers	
Sö 19 Apr 2009	Matbutik	TV4+	01:41	20		Hemsökta Hus	
Sö 19 Apr 2009	Fabrik	TV4+	12:29	20		Hundcoachen	
Sö 19 Apr 2009	Fabrik	TV4+	14:44	20		Life's A Trip	
Sö 19 Apr 2009	Matbutik	TV4+	18:45	20		Leila På Landet	